I am honoured to accept the nomination for Vice President of Box – Programs & Development with Juan de Fuca Lacrosse Association.

Over the past several years, I have had the opportunity to contribute to JDF in a variety of roles, including serving as Equipment Manager for multiple seasons and, more recently, as a Division Director during the past box lacrosse season and the current field lacrosse season. Each of these positions has given me valuable experience, a greater understanding of how our association operates, and an appreciation for the dedication it takes from our volunteers, coaches, families, and executive members to provide a positive lacrosse experience for our players.

Through these roles, I have seen firsthand the importance of strong leadership, organization, communication, and collaboration. I believe that experience has prepared me to take on a larger role within the association and continue contributing to its growth and success.

My vision for this position is centred around one simple belief: every child deserves the opportunity to succeed, and success looks different for everyone.

For some players, success means getting outside, being active, building friendships, having fun, and developing a love for the game. For others, it means challenging themselves, improving their skills, competing at higher levels, and pursuing more competitive goals. Neither definition of success is more important than the other.

I believe our responsibility as an association is to create an environment where every player, regardless of their skill level, ability, experience, or personal goals, feels supported, valued, and given the tools and opportunities to achieve their own version of success.

Developing strong programs means finding the right balance between recreational enjoyment, individual player development, and competitive opportunities. I want to help ensure that JDF continues to be an association where players of all abilities can grow, where coaches feel supported in developing their teams, and where families feel confident that their children are part of an organization that genuinely cares about their experience.

Beyond player development, I recognize that a successful association requires a strong, collaborative executive team working toward shared goals. If elected, I look forward to working alongside the President and fellow executive members to strengthen communication with families, improve organization and consistency, support our volunteers and coaches, and continue making lacrosse accessible and affordable.

Keeping registration costs reasonable while ensuring families receive good value for their investment is important to me. I also believe there is tremendous opportunity to continue growing our programs, increasing participation, and introducing more children and families to the sport of lacrosse.

JDF has a strong foundation built by countless volunteers who have dedicated their time and energy to this association. I would like to continue building on that foundation while looking for opportunities to improve, evolve, and strengthen our programs for the future.

Ultimately, my goal is to help create an association where every child has a place, every player has an opportunity to grow, and every family feels proud to be part of JDF Lacrosse.

I am proud of what I have already been able to contribute to this association, and I would welcome the opportunity to continue serving our membership in this new capacity.

Thank you for considering me for the position of Vice President Box – Programs & Devolpment

Thank you,

Rob Ponte